



## Job advert:

### **Marketing Associate**

**£22-24k per annum + profit share scheme + endless opportunity**

YouSeq is a new biotechnology start-up. We make molecular testing kits that are used in hospitals and labs around the world to help fight COVID19, cancer and other diseases.

We are looking for an ambitious individual to grab an opportunity to make a name for themselves in our business as it grows. The successful candidate will, in time and after training, have the opportunity to lead large parts of the company's marketing strategy.

YouSeq is a start-up and this role comes with all the fun that that brings. Your work-life will be varied and fast moving. You'll need to be ready to pivot and move as the company grows. We can't offer you a defined career path, but we can offer you an infinite opportunity to have influence, to shape, to do good and to have a fast-growing career in a fast-growing company.

The ideal candidate will have a life science or marketing degree or 2-3 years of relevant experience from elsewhere. They will be a hungry, high energy individual with creative skills to produce high quality marketing content. In addition, they will understand the importance of diligence and routine in a professional marketing role. They will be unintimidated by new technology and excited to learn how to communicate it simply with our customers.

The role will be varied and dynamic but will include:

- Outbound marketing content production (print, digital and video)
- Social media content management
- CPC advertising management
- Website content management

#### Essential qualifications

- Life science or marketing degree
- Or 2-3 years experience in marketing role (+ Biology A level)

#### Desirable

- Working knowledge of molecular biology techniques (DNA sequencing and or qPCR)

If you would like to apply, please forward a covering letter and CV to [hello@youseq.com](mailto:hello@youseq.com)