

YOUSEQ ANNOUNCES 100 qPCR KIT LAUNCH

January 2022

Since our inception 3 years ago, YouSeq has been on a remarkable, trailblazing journey. It was always our vision to 'detect more'; specialising in the design and development of both Next Generation Sequencing and qPCR kits that will ultimately detect all disease in one simple test. With a clear 5-year roadmap of how to achieve this in action, none of us could have foreseen the global pandemic looming on the horizon that would accelerate everything.

Fast forward 2 years and with the technology and capability to help in the global fight against COVID-19, YouSeq have shipped over 25 million SARS-CoV-2 qPCR tests worldwide. However, despite this being a massive – and ongoing – undertaking, the company has not lost sight of our original vision. We have also been working tirelessly behind the scenes, creating many other kits to detect a wide spectrum of disease.

This hard work has culminated in the launch of 100 new qPCR kits this month. As the business has accelerated rapidly during the pandemic, we have expanded to incorporate human, veterinary and agricultural test as well as food and water testing kits. Whilst we are extremely proud of hitting our initial 100-kit target, we're certainly not stopping there. The goal is to continually add to our repository whilst building custom-kits on demand.



Multiplexing

All of our new qPCR kits multiplex a control with the target of interest, but our multiplex ambitions are much greater than that. We also design and manufacture larger multiplex solutions on demand - with a foundation range already available to order. We will be working with customers to expand this offering over the coming year and also welcome new requests for multiplex kit designs. With so many complex kits available in the marketplace, the team is also focused on producing qPCR and NGS solutions that are both comprehensive in design yet easy to understand. We place enormous value on understanding the exact requirements of our customers and delivering a kit that meets their expectations, in as simple a format as possible.

In conclusion, our vision to “detect more” has taken a huge leap forward in recent months and we are very excited to share what we have in our research and development pipeline over the coming year.

If you would like to browse our current product range then please visit our website at www.youseq.com/products or alternatively please contact us directly at hello@youseq.com if you have a custom kit in mind that we can build for you - we love to help out.